

Exhibition Brochure



GET YOUR BRAND NOTICED

Phoenix
PLAZA

Background Info

Built in 1993 on what was first a sugar cane estate, Phoenix Plaza is situated north of Durban in the beautiful province of KwaZulu-Natal. The centre offers a unique one-stop shopping experience with a wide variety of eastern, western and speciality stores – including anchor tenants like Shoprite, Boxer, Jet, Osmans, and Clicks. Phoenix Plaza retains its status as a community landmark, serving a loyal shopper base with 80% of shoppers supporting the centre on a weekly basis.

Shopper Demographics



LSM:
5 – 7



GENDER
FEMALE 64%
MALE 36%



RACE
ASIAN 70%
BLACK 20%
COLOURED 5%
WHITE 5%



LANGUAGE
ENGLISH 90%
ZULU 8%
OTHER 2%

Advertising Opportunities



EXHIBITION COURT SPACE



TRADITIONAL MEDIA



OUTDOOR



SOCIAL MEDIA



DIGITAL MEDIA



CONNECT WAYA-WAYA®



TLC BATHROOM SNAPPER FRAMES



92

STORES



24 231 m²

TOTAL SIZE (GLA)



800 000

MONTHLY AVG. FOOT COUNT

ADDRESS

19 Parthenon Street, Starwood,
Phoenix, 4068

TRADING HOURS

| | |
|---------------------------|---------------|
| Monday – Friday | 09:00 – 18:00 |
| Saturdays | 08:30 – 17:00 |
| Sundays & Public Holidays | 09:30 – 16:00 |

ANCHOR TENANTS

SHOPRITE®

BOXER

Jet

PEP

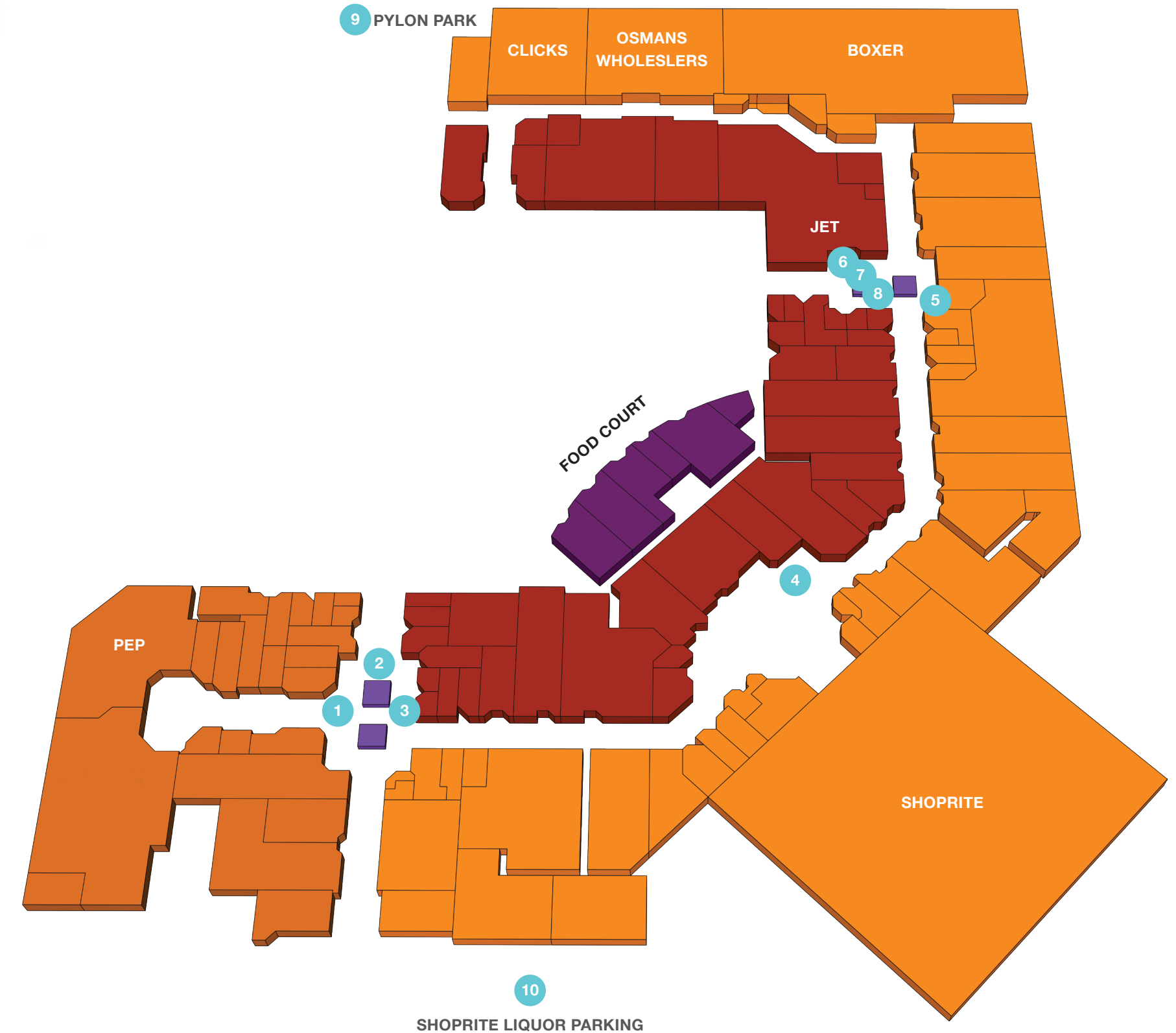
Osman's
WHOLESALE • CASH & CARRY

CLICKS+
feel good pay less

Exhibition Court Rates

Please note that exhibition rates range from as little as R1000 per day, rates are dependent on the duration of the booking therefore, daily, weekly and monthly rates can be quoted. In addition rates are subject to the location of the area booked, therefore the busier the area the more pricey the court. Kindly contact Sharon Veeran on 084 830 4691 for a tailor made package for you.

Mall Map





Store Directory

AUDIO, ELECTRONIC & CELLPHONE

Cell C
MTN
Mr Price Mobile
NB Cellular
Pep Cell
Vodashop
Telkom

BANK, FOREX & FINANCIAL

Absa
African Bank
Capitec
FNB
Gold World Finance
Nedbank
Old Mutual

APPAREL

Ackermans
Fashion Fusion
Fashion World
Foschini
Identity

Jet
Just Undies
Mamtaz
Markham
Milady's
Mr Price
Nu Shop
Pep
Power Fashion
PNS Clothing
San Shique
Selfast
Shortys
Sportscene
Totalsports
Truworths

EASTERN WEAR

Rosewood Boutique
Colours of India
Sabah Collection

FOOTWEAR

Blue Nile
Cool Steps

Footgear
Rage
Studio 88

FOOD

Chicken Licken
Copper Chimney
Fish & Chips Co
McDonald's
Nando's
Oriental Restaurant
Pedros
Romans Pizza
Wimpy
Xpresso Café

GROCERIES

Boxer
Shoprite

HEALTH & BEAUTY

Arthur Ford
Clicks
Swartz Hair and Beauty

HOME, DÉCOR, INTERIOR & FURNITURE

Astro Linen
Bradlows
Cash Crusaders
Osman's Cash & Carry

JEWELLERY & ACCESSORIES

American Swiss
Mayuri's
NWJ
Sterns

LIQUOR STORE

Shoprite Liquor

OPTOMETRIST & EYEWEAR

Lifestyle Optical
Plaza Optometrist
Spec-Savers

MEDICAL SERVICES

Dentist: Dr SR Naidu
Dr N Govender

SPECIALITY

Biltong Box
Bobats
Cell C
Cleopatra's Perfumes
Compu-Net Café
Kayushi Pets
Konica Photo Express
Loanfin
Maharaj's Prayer Goods
SpiceEE
Pie Hut
Plaza Meats
Timekeepers
Smokers Tavern

CONTACT DETAILS

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